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Marketing Coordinator

The Marketing Coordinator manages the interactive elements to foster interaction, education, engagement and discussion regarding the organizations' brands and services through online communities. Manages all online efforts for the organizations; responsible for technical aspects of the organization's Web sites, including layout, functionality, and content. Assists with organizational marketing and communications programs.

Bachelor's Degree required. 3 to 5 years' experience preferred as well as strong organizational skills and knowledge of primary social media platforms, SEO best practices and new and emerging technologies and their benefits.

Competitive compensation and benefit package. Please send your resume to:

LEDA/Visit Lubbock

Attn: Katy Christy

1500 Broadway, Suite 600, Lubbock, TX 79401

or email to katy@marketlubbock.org

LEDA and Visit Lubbock are equal opportunity employers.