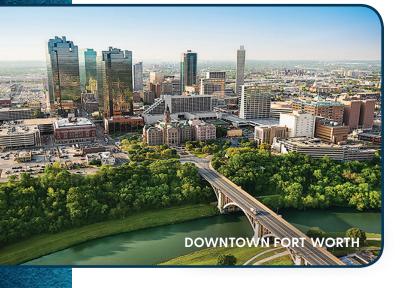




A SNAPSHOT OF THE SOUTHWEST



DAY 1

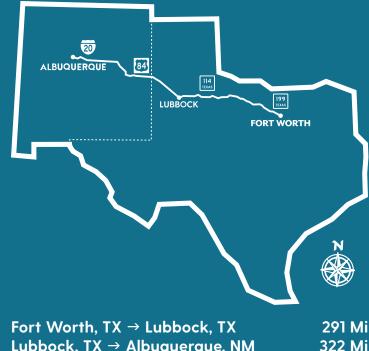
FORT WORTH

► Sundance Square

The heart of downtown Fort Worth features a walkable 35-block shopping and entertainment district where charming, beautifully restored buildings stand alongside skyscrapers. Visit the "Sundance Square Plaza" and enjoy the Chisholm trail mural, the fountains and open-air cafes. You can also visit the nearby Sid Richardson Museum of Western Art, the JFK Tribute, and the Water Gardens.



Immerse yourself in a fascinating blend of cultures during this seven-day tour featuring the charming history of Forth Worth, the vast plains of Lubbock, and thousand-year-old cuisine in Albuquerque. Being the most geographically diverse region in the United States, every day in the Southwest feels like a new adventure.



Lubbock, TX → Albuquerque, NM

322 Mi

TOTAL TRIP MILES

613 Mi

CONTACT INFORMATION

▶ Visit Lubbock.....Amy Zientek VisitLubbock.org

amy@visitlubbock.org

FortWorth.com

▶ Visit Fort Worth.....Estela Martinez-Stuart, CTA estelamartinez@fortworth.com

► Visit AlbuquerqueLindsey Seybert VisitABQ.org

seybert@visitabq.org

DAY 2

FORT WORTH

Explore Fort Worth's Cultural District Amon Carter Museum

(Recommended 2-3 hours)

Ranked among the nation's most impressive art-museum hubs you can explore from the Amon Carter Museum of American Art, the National Cowgirl Museum and Hall of Fame or the Cattle Raisers Museum to the Modern Art Museum of Fort Worth or the Kimbell Art Museum. Enjoy lunch in the nearby West 7th neighborhood with hip shopping and dining.

After lunch visit Whiskey Ranch, the largest Whiskey distillery west of the Mississippi for a tour and a tasting.

Open Thursday-Saturday 12:30 p.m. - 2:00 p.m.

Fort Worth Stockyards Historic District and the Longhorn Cattle Drive

(Recommended 2-3 hours)

This former livestock market is now a historic district with the original bricks and mortar, the wood corrals, the men, and the music that are all still a part of the Stockyards today. Do not miss the twice-daily cattle drive along the brick streets at 11:30 a.m. and 4:00 p.m.! Visit the Saloons and shop for authentic cowboy gear.

► Evening: Championship Rodeo & Billy Bob's Texas – the World's Largest Honky Tonk

Enjoy dinner in the Stockyards where great BBQ, steaks, or Tex-Mex await you. After dinner enjoy the Championship Rodeo at Cowtown Coliseum (*Fridays & Saturdays at 8:00 p.m.*) and then dance the night away at Billy Bob's Texas, the largest country western entertainment center in the world.







DAY 3

FORT WORTH

► Morning: Bureau of Engraving & Printing (Recommended 1-1.5 hours)

Start the day with a visit to the Money Factory, this state-of-the-art facility offers a free tour Tuesday through Friday, where you will see millions of dollars being made.

► Texas Motor Speedway

(Recommended 1.5 hours)

This 1.5-mile super-speedway features more than major racing series, including NASCAR and IndyCar Racing, plus year-round tours and championship driving schools.

Stop at Tanger Outlets, across from the Speedway, for last minute shopping, or at Buc-ee's, a convenience store ideal for snacks, drinks, and eclectic, Texas-themed t-shirts and knickknacks.

▶ Hit The Road To Lubbock

(See Below)

DRIVE TO LUBBOCK, TEXAS

Grab a bite to eat and hit the road for Lubbock. This scenic drive takes you through the heart of Texas ranching country as you pass through the grounds of the historic 6666 Ranch and Pitchfork Ranch.

199 TEXAS **114** texas

DAY 3 CONT

LUBBOCK

Dinner in the historic Depot Entertainment District

Grab a bite in the vibrant Depot Entertainment District, Lubbock's nightlife hotspot. Grab a burger and locally crafted beer at Triple J's Chop House & Brew Pub or sip some sangria while enjoying Spanish tapas at La Diosa Cellars.

▶ Live Entertainment

After dinner there is no shortage of entertainment in Lubbock! On weekend evenings in the summer you can enjoy a show under the stars at Lubbock Moonlight Musicals in the Mackenzie Park Amphitheater or catch performances by both local up-and-comers and nationally known stars at any of the venues in the Depot Entertainment District.



AMERICAN WINDMILL MUSEUM



DAY 4

LUBBOCK

► American Windmill Museum

(Recommended 1-1.5 hours)

The American Windmill Museum is a dynamic museum featuring American-style, water-pumping windmills. The museum is located on 28 acres of rolling city parkland in the Yellow House Canyon of Lubbock and houses more than 170 rare and fully restored windmills, the largest collection in the world.

▶ Prairie Dog Town

(Recommended 30 min)

Prairie Dog Town, in Mackenzie Park, was first established in the 1930s and is the first protected prairie dog colony of its kind. You can watch these comedic creatures play and burrow about in and out of their intricate tunnels and listen to their unique bark all day long. Be sure to have your camera ready!

► National Ranching Heritage Center (NRHC)

(Recommended 2 hours)

Experience the real West at the NRHC, where the story of ranching in North America is told through the preservation of 48 authentic structures displayed on a 16-acre site. All structures date back from the late 1700s through the 1950s and have been authentically restored and furnished.

Lunch at Spanky's

Spanky's has been serving up old-style burgers since 1982, a Lubbock tradition! Don't forget to order some of their world-famous fried cheese!

DAY 4 CONT

LUBBOCK

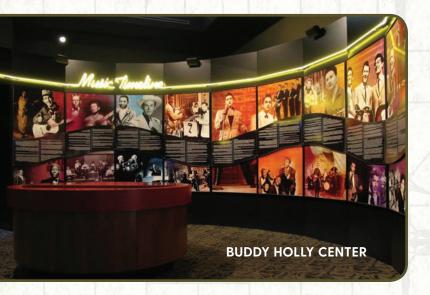
► Sip, Swirl, Savor (Recommended 4 hours)

The Texas High Plains is responsible for producing 90% of the wine grapes grown in Texas, and Lubbock has six award-winning wineries where you can sample the fruits of the field. Whether you are in the mood for a savory red blend or a crisp Chardonnay, you can indulge all of your senses as you learn the process of wine making from the experts themselves.

- Caprock Winery Caprock has been producing everything from bold reds to delicate whites in this facility since 1992.
- La Diosa Cellars The eclectic atmosphere has features cultural decorations and an internationally inspired menu.
- Llano Estacado Winery Llano Estacado is Texas' most award-winning winery and the majority of grapes used by the winery are grown within a 100-mile radius of Lubbock.
- McPherson Cellars The historic Coca-Cola Bottling Plant, located in the Depot Entertainment District, has been restored and renovated into a world-class winery.
- Pheasant Ridge Winery A family-owned winery that proudly boasts some of the oldest vines in Texas. This 60-acre vineyard was planted in 1976 and continues the tradition of producing fine estate-grown wines.

▶ Dinner at Cagle Steaks

This local steakhouse serves specialty steaks, barbecue, grilled chicken and more in a Southwestern, casual atmosphere.





DAY 5

LUBBOCK

▶ Buddy Holly Center

(Recommended 1-1.5 hours)

The Buddy Holly Center houses a permanent exhibition dedicated to the life and music of Buddy Holly and showcases unique memorabilia donated by the family, friends, and fans of Lubbock's favorite son. Next door, tour the childhood home of The Crickets member, J.l. Allison, where classic hits like "That'll be the Day" were born. When you finish enjoying Buddy's legacy at the Center, walk across the street to take a photo in front of the famed Buddy Holly statue at the West Texas Walk of Fame.

▶ Shopping and Lunch

(Recommended 4 hours)

Be fashion forward during your visit to the "Hub City." Shop the latest trends, home décor, antiques, and more at Lubbock's finest stores. Check out The West End, home to 350,000 square feet of retail and restaurant space including retail favorites like Nike Factory and Cabela's Outpost. You can also discover the latest trends in women's fashion at J. Hoffman's or get your game day gear at Red Raider Outfitters or The Matador.

► Hit The Road To Albuquerque

(See Below)

DRIVE TO ALBUQUERQUE, NEW MEXICO

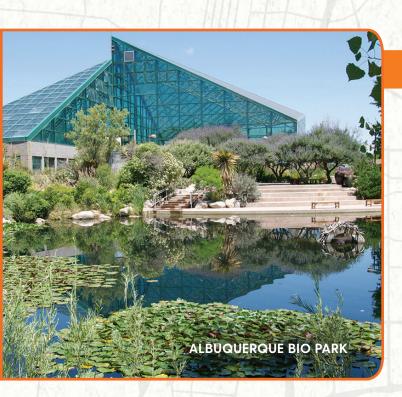
En route from Lubbock to Albuquerque you can stop by the Norman Petty Recording Studio in Clovis, New Mexico to stand where Buddy Holly and the Crickets stood while recording numerous hits, or you can visit the Billy the Kid Museum and gravesite in Fort Sumner, New Mexico. Be sure to remember that you gain a hour when you cross the state line.

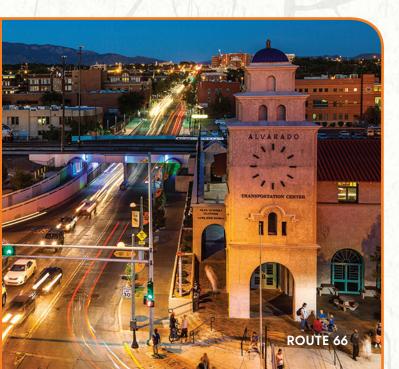
DAY 5 CONT

ALBUQUERQUE

Dinner at El Pinto

There is no better place to enjoy a New Mexico evening, summer or winter, than the patio at El Pinto. This restaurant, known for its Red Chile Ribs, sits on 12 acres. Be sure to pick up a jar of their delicious salsa, made and bottled on-site, before leaving.







DAY 6

ALBUQUERQUE

► Albuquerque Bio Park

(Recommended 5 hours for all 3 attractions)

Rio Grande Zoo

With more than 250 species, the 64-acre Rio Grande Zoo displays animals from around the world in open-air habitats. Breeding herds of elephants and giraffes highlight the Africa section, while treetop walkways showcase gorillas, chimpanzees, orangutans, and other primates. The zoo harbors endangered Mexican wolves, big cats, polar bears, and walk-in aviaries. Animal Encounter, bird shows and interactive programs bring the animals out into the public.

Tingley Beach

With three fishing lakes, a model boating pond, and train station with a gift shop and food service, Tingley Beach offers year-round entertainment for visitors. Open every day from sunrise to sunset, the beach is free and open to the general public. During the summer months, visitors can rent out pedal boats and bicycles. While at Tingley, don't miss the world's largest trout on display at the Tingley Train Station.

Aquarium and Botanic Garden

Depicting the Rio Grande from Albuquerque to the Gulf of Mexico, the Aquarium displays fish from the river, estuaries, surf zone, coral reefs and ocean. Sharks circle a 285,000-gallon tank along with reef fish, eels and turtles. Other tanks showcase seahorses, luminous jellies and deep ocean species. At the adjacent Botanic Garden, shady paths wind through themed gardens, around a lake and into glass conservatories with orchids, tropical plants and cacti. Kids love the Heritage Farm with horses, cows, sheep, and pigs as well as the PNM Butterfly Pavilion (summer). The Sasebo Japanese Garden offers a peaceful respite with flowing streams, waterfalls and meditation gardens.

▶ Shopping at Bien Mur Indian Market

(Recommended 1-2 hours)

Through the years, Bien Mur Indian Market Center has continued to maintain a reputation for offering quality, authentic, handmade Native American arts & crafts. It is the largest retail arts and crafts store in the Southwest; wholly owned and operated by the Pueblo of Sandia. –Authenticity Guaranteed–

DAY 6 CONT

ALBUQUERQUE

Lunch at The 66 Diner

A modern incarnation of Valentine's Diner, The 66 Diner serves authentic roadhouse grub and the best malts in town.

Anderson Abruzzo Albuquerque International Balloon Museum

(Recommended 2 hours)

The Balloon Museum allows visitors to discover how human aviation began with ballooning in 1783 and to explore the many advancements that have followed. The International Balloon Museum is a gateway to exploration, discovery, and achievement!

► Sandia Tram

(Recommended 1-2 hours)

The 2.7-mile Sandia Peak Aerial Tramway, the longest aerial tram in the world, starts in the desert and traverses four of the seven life zones in North America. In 15 minutes, you go from desert to spruce-fir forest. From the viewing platform at the High Finance Restaurant at the top, Albuquerque spreads across the Rio Grande Valley like pieces on a game board. Mt. Taylor dots the horizon 65 miles distant. A 3.8-mile trail with stunning views loops below the rim to the Crest House and returns through spruce-aspen forest. In the tram terminal at the base of the mountains, Sandiago's Mexican Grill serves a fresh lunch (summer) and dinner menu and deli selections.









DAY 7

ALBUQUERQUE

▶ Old Town

(Recommended 4 hours)

Historic Old Town has been the heart of Albuquerque since the city was founded here in 1706. Today, Old Town is the city's cultural center, with numerous museums and more than 100 shops, galleries and restaurants.

Lunch in Old Town

Old Town is the perfect place to try traditional New Mexican food. Just find a spot on one of the area's quiet patios for enchilada's layered with green chilè sauce or a burger at a retro diner.

▶ Indian Pueblo Cultural Center

(Recommended 1-3 hours)

History may be interesting, but to experience the vibrant, living culture of today's Native Americans, visit the Indian Pueblo Cultural Center, owned and operated by the 19 pueblos in New Mexico. The center showcases the daily lifestyle and ceremonial traditions of modern Indians. Museum exhibits illustrate the history and unique art styles of each pueblo, and the art gallery presents traditional and contemporary visual art from Indian artists.