

## THREE-DAY ITINERARY



### DAY 1

#### ► **First Stop: Lunch!**

*crafthousepub.com • kingstreetpub.com*

Upon your arrival to Lubbock, check out **Crafthouse Gastropub** or **King Street Pub** before beginning your Lubbock adventure.

#### ► **Wineries**

*2-3 hours, englishnewsom.com • ladiosacellars.com • llanowine.com  
mcpersoncellars.com • pheasantridgewinery.com  
burkleehillvineyards.com*

Did you know the Lubbock region grows 90% of Texas wine grapes? From bold reds to crisp whites, Lubbock and the High Plains have a glass for everyone. Stop by one of the “Hub City’s” six award-winning wineries for a tour and tasting.

#### ► **Depot Entertainment District**

*triplejchophouseandbrewco.com • ladiosacellars.com  
cactustheater.com • bluelightlubbock.com*

After checking in at your hotel, end your day with a bite to eat at **Triple J Chophouse & Brew Co.** or **La Diosa Cellars** and a lively show at the **Cactus Theater** or **Blue Light Live**, all located in the Depot Entertainment District.

## SEASONAL EVENTS

### FALL

- Apple Butter Festival
- Buddy Holly’s Birthday Bash
- Flatland Film Festival
- Grape Day
- Lubbock Artist Studio Tour
- National Cowboy Symposium & Celebration

### WINTER

- Cactus Family Christmas
- Candlelight at the Ranch
- Carol of Lights
- The Nutcracker Ballet
- Wine & Chocolate Fantasia

### SPRING

- ABC Pro Rodeo
- Lubbock Arts Festival
- Lubbock Uncorked

### SUMMER

- 4th on Broadway
- Blue Light Live Street Party
- Buddy Holly Center Summer Showcase
- Landmark After Dark
- Wine & Clay Festival

### MONTHLY

- First Friday Art Trail

### JUNE-AUGUST

- Lubbock Moonlight Musicals

### JULY-OCTOBER

- Lubbock Downtown Farmers Market



**LET ME INTRODUCE  
YOU TO LUBBOCK!**

**Amy Zientek, Director of Sales**  
amy@visitlubbock.org  
P 806.747.5232  
F 806.747.1419

## DAY 2

### ▶ American Windmill Museum

1-1.5 hours, [windmill.com](http://windmill.com)

Start the day at the **American Windmill Museum**. The museum houses more than 170 rare and fully restored windmills. In fact, this collection is the largest in the world.

### ▶ Fibermax Center for Discovery

1-1.5 hours, [agriculturehistory.org](http://agriculturehistory.org)

Just across the road from the American Windmill Museum, overlooking Mackenzie Park, you'll find the **Fibermax Center for Discovery**, where unique and interactive exhibits display machinery, tractors and artifacts dating back to the pioneering years of agriculture.

### ▶ Buddy Holly Historic Tour

1-1.5 hours, [buddyhollycenter.org](http://buddyhollycenter.org) • [civiclubbock.com/walk](http://civiclubbock.com/walk)

A can't-miss Lubbock experience is the **Buddy Holly Historic Tour** where you will visit several significant Buddy Holly landmarks, including the **Buddy Holly Center**, which houses a permanent exhibition dedicated to Buddy's life and music. While there, tour the childhood home of The Crickets drummer, J.I. Allison, where hits such as *That'll Be The Day* were born.

After touring the Center and Allison House, walk across the street to grab a photo with the larger-than-life statue of Buddy at the **West Texas Walk of Fame**.

### ▶ Shopping

3-3.5 hours, [kingsgatecenter.com](http://kingsgatecenter.com) • [westendlubbock.com](http://westendlubbock.com)  
[southplainsmall.com](http://southplainsmall.com)

After refueling with lunch, take in the unique shopping Lubbock has to offer. **Cactus Alley**, **Kingsgate Center**, **Canyon West**, **The West End**, and **South Plains Mall** are a few Lubbock hotspots.

### ▶ Wineries

2-3 hours, [englishnewsom.com](http://englishnewsom.com) • [ladiosacellars.com](http://ladiosacellars.com) • [llanowine.com](http://llanowine.com)  
[mcpersoncellars.com](http://mcpersoncellars.com) • [pheasantridgewinery.com](http://pheasantridgewinery.com)  
[burkleehillvineyards.com](http://burkleehillvineyards.com)

What better way to unwind than another wine tasting!

### ▶ Evenings

[lubbockmoonlightmusicals.org](http://lubbockmoonlightmusicals.org) • [driveinusa.com/lubbock](http://driveinusa.com/lubbock)

On weekend evenings during the summer, enjoy dinner and a show in Mackenzie Park at **Lubbock Moonlight Musicals** or visit the **Stars and Stripes Drive-In** year-round to grab a bite to eat at the 50s Café and take in a double feature.



## DAY 3

### ▶ Texas Tech University Public Art

1-1.5 hours, [texastech.edu/fpc/public-art](http://texastech.edu/fpc/public-art)

Known for its beautiful Spanish Renaissance architecture, another unique feature of the Texas Tech University campus is the **Texas Tech Public Art Collection**. Since 1998, more than 100 pieces have been added to Tech's multiple campuses. On the main campus you can view over 80 individual pieces! There is no better way to start a morning than a stroll through Texas Tech.

### ▶ National Ranching Heritage Center

2-2.5 hours, [nrhc.ttu.edu](http://nrhc.ttu.edu)

Soak in history at the **National Ranching Heritage Center** where the story of ranching in North America is told through the preservation of 49 authentic structures dating back from the late 1700s through the 1950s.

### ▶ 4ORE! Golf

1-1.5 hours, [4oregolf.com](http://4oregolf.com)

Before heading home, take a swing at **4ore! Golf!** With 60 climate controlled tee boxes, golfers and non-golfers alike can enjoy a variety of games while enjoying delicious food and drinks.



#LIVELOVELUBBOCK