



800.692.4035 • VisitLubbock.org

**Contact:**

Abie Cox

Director of Communications

Visit Lubbock – The Convention & Visitors Bureau

Phone: 806-747-5232

E-mail: [abie@visitlubbock.org](mailto:abie@visitlubbock.org)

This triathlon will bring more than **\$1million** in economic impact to the city of Lubbock, with 1,500 participants. “This is the first time Lubbock has hosted the USA Collegiate National Championship Triathlon, and is one of the largest events this year to the Hub City. Lubbock is very fortunate to have Buffalo Springs Lake and Mike and Marti Greer, to host such an event,” said, Scott Harrison, Sports Director of Lubbock Sports.

The USA Triathlon Collegiate National Championship will bring a potential of between 3,000 and 4,000 visitors to Lubbock, a combination of coaches, parents and fans. The athletes and patrons will travel from colleges throughout the United States, such as UCLA, Ohio State, University of Florida, Navy and Texas A&M.

The Texas Tech Tri-Club from Texas Tech University will represent Lubbock. The team consist of 20 participants.

The USA Triathlon Collegiate National Championship will be Saturday, April 18th at Buffalo Springs Lake. There will be three competitions, the Sprint, the Intermediate Collegiate, and the Pre Olympian 2012 Draft Legal. Athletes are required to complete the following:

**Sprint**

500-meter Swim, 17.6-mile Bike ride, 3.1-mile run

**Intermediate Collegiate**

15-meter Swim, 40-kilometer Bike Ride, 10-kilometer Run

**Pre-Olympian**

500-meter Swim, 13.6-meter Bike Ride, 5-kilometer Run